



# Embracing *Imperfect*

Gina Badalaty is a former web designer and has been running Embracing Imperfect since 2002 and has blogged for clients since 2008. She is a brand influencer and an advocate for kids with special needs and nontoxic living. This wife and mother of 2 girls lives in PA between Philly and New York City.

Gina teaches moms with disabled and/or autistic children how to help their kids thrive while taking care of themselves too. She believes that to help our kids, we all need to embrace the imperfections in our lives and enjoy the rest!

**Gina Badalaty**

**gina@embracingimperfect.com**

## Reach

Month of June, 2017:

-Page Views: 3640

-Unique Visitors: 1755

Twitter: 8600

Facebook Page: 5300

Facebook Friends: 800

Pinterest: 4000

Instagram: 2000

Newsletter: 500 subscribers

## Topics Covered:

-Special needs, autism & disability

-Organic, nontoxic living

-Allergen-free foods

## Featured on:

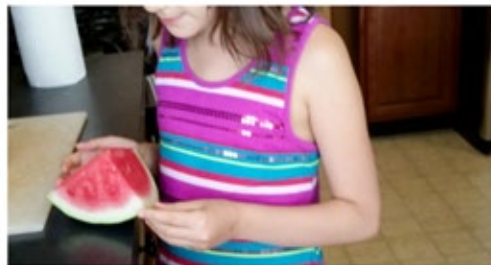
Huffington Post

Savvy Women's Alliance

Non-GMO Project

Naturally Savvy

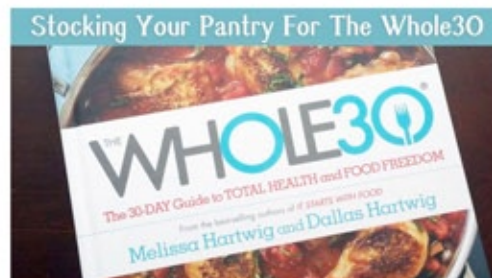
Mamavation



THE TRUTH ABOUT LIVING GMO FREE



PETS FOR CHILDREN WITH AUTISM & SPECIAL NEEDS



## Services & Rates

-Sponsored Post:

Starting at \$250, includes SEO, pinnable images & 4 shares.

-Video blogging/Facebook Live:

Starting at \$300 per event under 60 minutes

-Twitter party management:

Starting at \$125 for one hour

-Blogging or ghostblogging on your site:

Starting at \$100+ per post

-Brand rep for conferences: contact to discuss

## Ambassadorships

